



# J Carrick



**EXPERIENTIAL MARKETING  
PRODUCTION | MANAGEMENT**

## **CREDENTIALS**

DOT Certified | Forklift  
Operator | Food Safety  
Alcohol Compliance

**Bringing structure, creativity, and precision to brand activations that move people. Two decades in hospitality and event operations evolved into leading experiential programs across tours, campuses, and conventions. Partnering with agencies and brands to execute flawlessly on the road and in the field.**

## **NOTABLE BRANDS**

Can-Am | M&M's | SONY  
Harry Potter Shop | ACCN  
MAC Cosmetics | Goldman-  
Sachs | Johnson & Johnson

## **CAPABILITIES**

**Tour & Event Operations** – Coordinating large-scale mobile activations, builds, and logistics with DOT-level compliance.

**Brand Experience** – Translating campaign goals into meaningful, in-person audience engagement.

**Team Leadership** – Recruiting, training, and managing event staff to represent brands with professionalism and energy.

**Production Strategy** – Overseeing setup, staging, transport, and quality control from warehouse to show site.

**On-Site Excellence** – Executing activations that run sharp, safe, and on-schedule.

## **CONTACT**

Philadelphia + New York | Available Nationwide

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**Experiential. Operational. Reliable. Built to Move Brands.**